SUCCESSFUL STORIES FOR FARMERS AND ADVISORS
FROM EUCLID INNOVATION

- IPM is a sustainable approach to plant protection combining biological, mechanical, cultural, and chemical control methods, to grow healthy crops and minimize the use of pesticides
- IPM is a European regulatory obligation (EU Directive 2009/128)
- To support IPM implementation, EUCLID has developed research, demo trials and supporting tools (DSS and IPM Packages)
- A Brochure for Farmers and Advisors is available in EN, FR, IT, SP, CH to disseminate EUCLID results and support IPM implementation

- EUCLID developed IPM measures on Lettuce, Tomato and Grapevine, which were tested and validated in Demo Trials
- Analyses of pesticide residues were carried out

- Demonstration events were organized in France, Italy, Spain
- >120 farmers and advisors participating
- Data and feedback collected were used to finalize EUCLID IPM Packages and the Brochure for Farmers and Advisors